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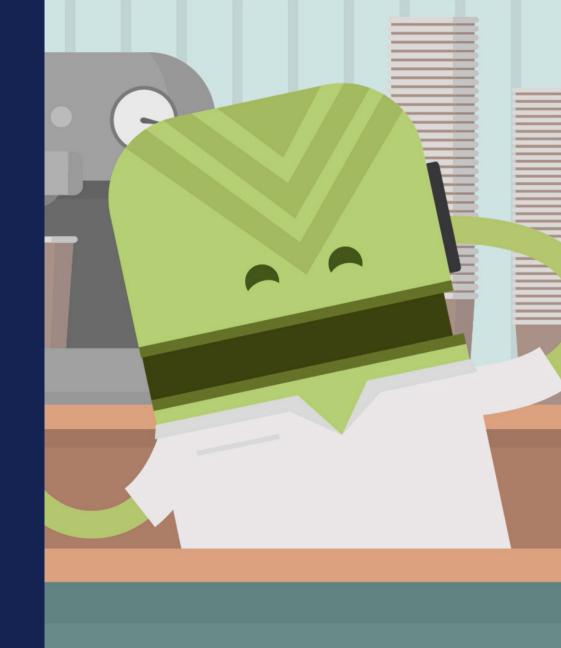


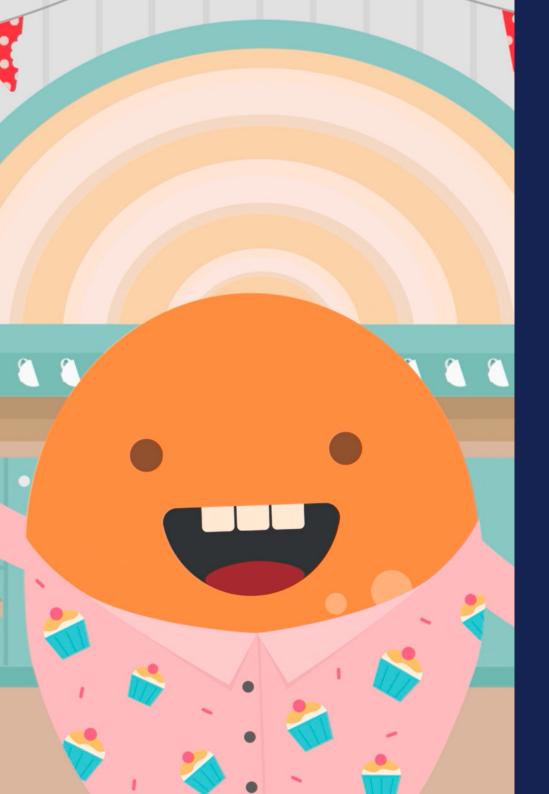
## eBytes in a nutshell

eBytes are short videos that wrap learning content around just one learning objective.

# What are eBytes and why use them?

eBytes are byte-sized learning videos lasting around 2 minutes. With learner engagement and knowledge retention being most effective in the first two minutes, eBytes are the perfect way to absorb learning content effectively.





Covering oodles of topics from cyber security to email etiquette, each eByte has one key objective. This simplicity allows for more focus, as microlearning makes the transfer of learning 17% more efficient.

The eBytes can be used anywhere, anytime and on any device for increased flexibility.

We believe the future of workplace learning is "shorter = sweeter". eBytes are the perfect way to achieve this thanks to the fun and friendly Monsters.

## The eBytes

## **People Empowerment**

#### Dr Fluffy's Plan

See the bigger picture and consider the wide implications of the decisions you make in your role

#### Delivery from the Past

Plan effectively to meet your objectives

#### **Great Monster Cake Off**

How performance can be measured and what you can do to deliver what is expected

#### Smallblot's Big Adventure

Develop yourself and encourage others in the pursuit of learning, progress and development

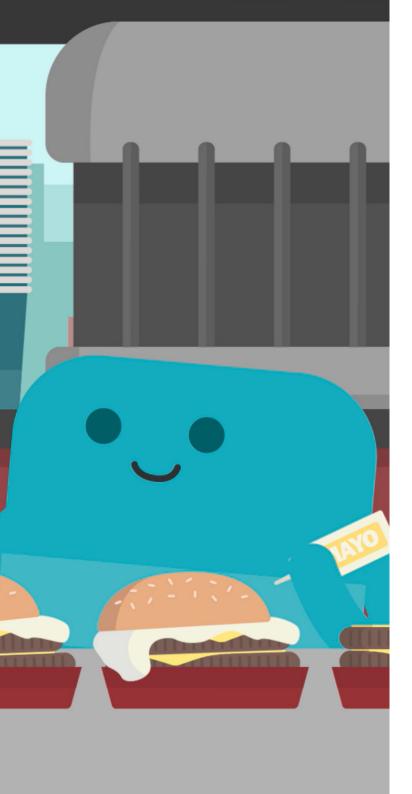
#### Take Ownership

Take responsibility when committing to something and how to follow through and keep people updated

#### The Good, The Bad and The Angry

How to deal with difficult customers





## **People Empowerment**

#### **Project Pie-Orities**

Cook up the winning formula for setting priorities when managing projects

#### Do Not Disturb

How to get some peace by minimising distractions

#### **Own Your Email**

Minimise the distraction of emails by taking control of them

#### To Do or Not To Do

Ensure that tasks on your To-Do list are relevant

#### On the Face of it

The basics of body language

#### Get to the Point

Avoid the frustration of yes/no answers by asking open questions

#### Listen Up

How to open up your ears and listen effectively

#### Give and Take Feedback

The importance of giving and receiving meaningful feedback

### **Mental Health**

#### All by Myself

Introduces you to a lone worker and explains what lone working is

#### Still All by Myself

Who's responsible for the health and safety of lone workers?

#### Rage Gauge

What aggression is and list some of its causes and consequences

#### **Mindful Minutes**

What mindfulness is and how to practice it

#### Mindfulness at Work

The benefits of practicing mindfulness in the workplace

#### Keeping an Eye on Mental Health

How managers can spot the signs of mental ill health of their staff

#### What is Mental Health?

Enables you to explain what mental health is

#### Let's Talk About Mental Health

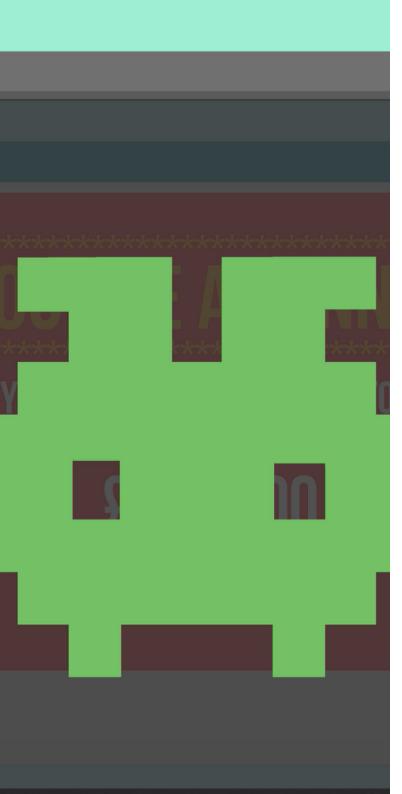
Enables you to talk about mental health

#### What is Depression?

What depression is and the symptoms of it

#### Five Steps to Mental Health

What mental wellbeing is and the five steps that can be taken to improve it



## **Manager Empowerment**

#### **Tough Love**

Spot poor performance, manage it and live happily ever after

#### **Get the Picture**

Inspire creativity within your team

#### It's Not a Knockout

Identify conflicts within you team and find ways to resolve them

#### **Easy Street**

An easy way to manage difficult people

## Legal

#### On Guard!

An introduction to the murky world of system attacks, including a look at the dangers, methods of attack and how you can minimise the risks

#### Gone Phisin'

This eByte will arm you with the necessary weapons to fight back against phishing attacks



## Legal

#### In the Nick of Time

An introduction to the Cyber Attackers crime gang and the methods they use to commit their crimes

#### In Safe Hands

An introduction to the Security League and the super powers they possess to combat cyber-crime

#### End of the Line

Explains how DoS attacks can disrupt networks and how social engineering targets individuals

## **Health and Safety**

#### Reducing the Risk of Fire

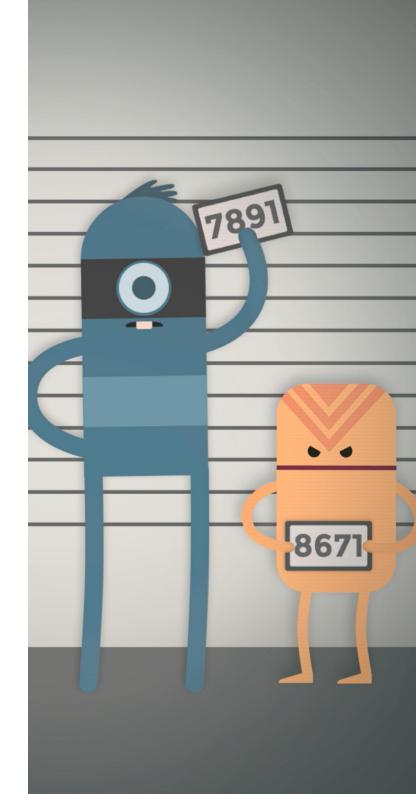
How to reduce the risk of fire in the workplace

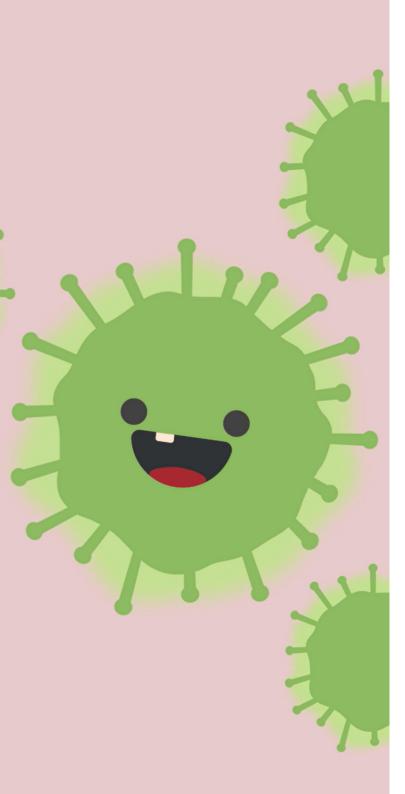
#### Fire Evacuation

How to reduce the risk of fire in the workplace

#### Who's Responsible for Fire Safety?

Explains who's responsible for fire safety in the workplace





## **Health and Safety**

#### Deciding if a Load is Safe to Handle

How to decide if a load is safe to handle

#### The Safe Lifting Process

Explains the safe lifting process

#### The Causes of Slips, Trips and Falls

Outlines the causes of slips, trips and falls in the workplace

#### Preventing Slips, Trips and Falls

How to prevent slips, trips and falls in the workplace

#### Sharing Isn't Always Caring

Explains how infection is spread

#### **Under Control**

Explains which standard infection control procedures can be put in place to stop the spread of infections

## eBytes Menu



How are eBytes consumed?
These tasty little morsels can
be enjoyed individually as
a starter or side, wrapped

around a filling of classroom learning as a main course or served in various combinations as a tapas spread to fulfil multiple objectives in one sitting.

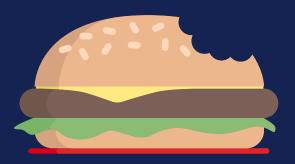
Check out the Monsters'

menu to see just a few of the

recipes for learning success.

# A selection of recipes for success with eBytes

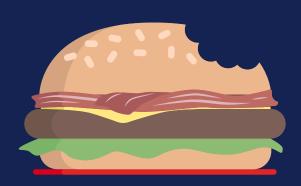
## The Classic



### **An eByte**

Keep things simple with a standalone eByte filling.

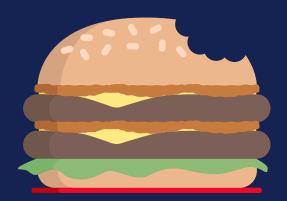
## **Double Decker**



## An eByte + Classroom Session

Beef up classroom sessions with a juicy eByte.

## The Triple Stack



## eLearning course + eByte + Assessment

Stack your learning high with an eLearning base, yummy eByte filling and challenging assessment topping.

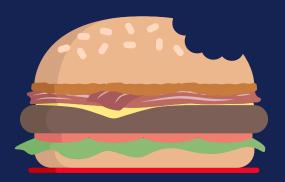
## The Brush Up



## eByte + Assessment + eByte + Assessment

Follow an eByte with a serving of assessment to check your learners know their stuff.

## **Build Your Own**



## Make it your own. Choose your own style.

Mix up your own unique eByte combination to fulfil your exact learning needs.

## Why not add some sides?



## **Media Screens**

No need for a sit-down meal... pop eBytes on screens around the workplace so your learners can snack on the go.



### **Intranet**

Set up an eByte tuck shop on your Intranet so learners can help themselves.



## **Inductions**

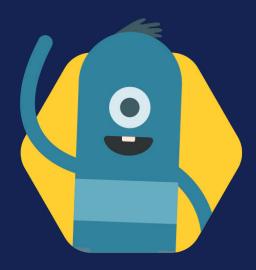
Create a fun, first impression by offering new recruits some tasty starters before the main course.

## **The Monsters**

This mischievous bunch are responsible for unleashing learning opportunities in our eBytes range.

The Monsters are designed with a neutral approach to race, gender, age and nationality to ensure all learners can relate to the learning topics at hand.





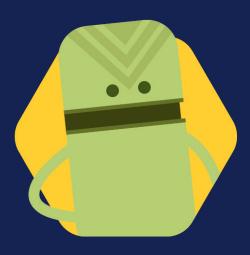
## **Eyenstein**

Fascinated and slightly worried at the same time, Eyenstein needs the reassurance of the other monsters (something to do with having no peripheral vision). Eyenstein likes playing online games.



## The Orange One

An extremely energetic and exciteable thing. The Orange One will always do whatever is fun. Some say that the reason for The Orange One's copious amounts of energy is down to the amount of sour sweets consumed.



### Groanlo

A monster with a serious side. Groanlo has a short temper, is easily embarrassed and has no time for nonsense. Groanlo acts as a mentor to the younger monsters and teaches them how to grumble.



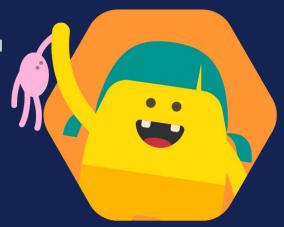
## The Big Happy

The Big Happy can often be found explaining things to the younger monsters and is seen as a cheerful, light-hearted guru of all things. No outfit is complete without The Big Happy's sweatband, because of The Big Happy's intense love of yoga.



## **Fluffy**

An outgoing, kind, parental type. Fluffy will go out of Fluffy's way to make anyone feel at ease and wants everyone to be OK. Fluffy's favourite things are candyfloss and hairbrushes.



## **Pompom**

A small, wise thing. Pompom is the littlest monster.

Pompom carries round the monster bear everywhere.

Pompom is wise for

Pompom's years. Pompom needs some guidance, but is a good soul.



### **Smallblot**

A curious and playful creature with a bit of a mean streak. Smallblot is a little bit like a dog who likes treats, headrubs and playing fetch.
Sometimes, Smallblot can misunderstand a situation and become aggressive.



### **Bump**

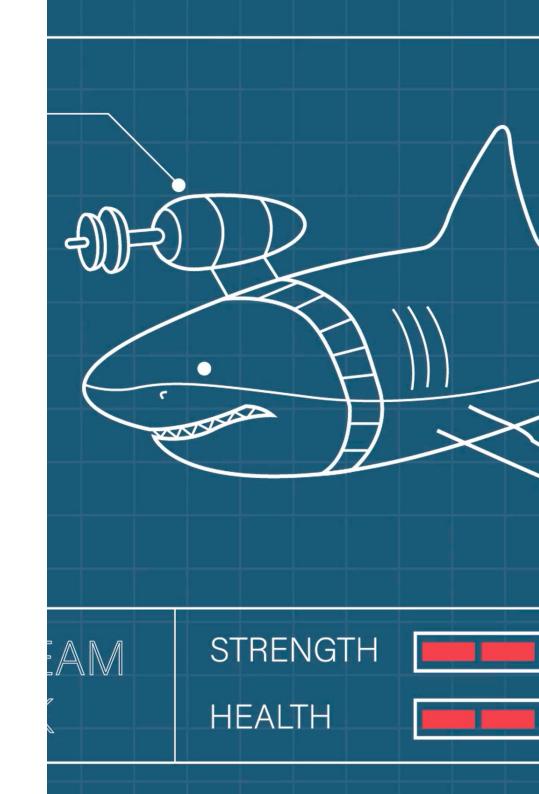
A quiet and understanding creature. Bump always sees both sides of an argument and rationalises everything inside Bump's own head before Bump speaks. Bump likes to to take time out to reflect and Bump likes art and reading.

## **Bespoke eBytes**

Do you like the look of eBytes but need to address a specific learning need? We can create bespoke eBytes from scratch, allowing your organisation to determine the content and style that will help you to achieve your goals.

Your custom project could range in complexity from a single eByte covering one learning topic, to an immersive set of eBytes delivering content on a range of different topics.

You may love the Monsters just the way they are, but we can easily re-style them to suit the branding of your organisation.



## Need some inspiration?

Here are a few made-to-order eByte ideas (...there are plenty to chews from!)

- Let the Monsters introduce new starters to your organisation with a fun induction eByte
- Need an engaging way of teaching health and safety in the workplace? The Monsters can walk your Learners through the hazards and precautions in style
- Create a bespoke eByte to spread news, like a new learning management system, an updated policy or

Want to chat about how eBytes could work for your organisation?

Pop us an email at hello@learningnexus.co.uk - we don't bite!





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